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1110 11101101 00001100 01011101 WE MAKE INFORMATION AVAILABLE.





### **Efficient information processes**

In order to be one of the best, you need up-to-date information. From clients, staff, supervisors, suppliers and partners. Enabling departments and management to make the right decisions.

Information Factory automates and standardizes information processes. Our software solutions can replace business processes, customer and staff surveys, as well as paper forms by cost-saving online solutions. New processes can be established. Result: The right person has the right information, at the right time and in the desired style. In this way, your key staff can make decisions which influence the future of your company positively and sustainably.

### **As individual as necessary ...**

Our solutions reflect your requirements. They are custom-made and developed to deliver exactly the information you need now.

### **... and as standardized as possible.**

Your success is also measured by how fast and at what cost you achieve it. We are convinced that standard solutions – used the right way – offer clear advantages when it comes to quality, speed and cost efficiency. Measure us by your success – we are worth it.





### **Short projects – fast ROI**

A positive outcome is worth waiting for? We dissent on that score.

We use our Cont@xt® software to develop individual information processes in a standardized way. Your advantage is clear: You receive a custom-made solution within the shortest possible time.

Shorter development- and project times mean: You save project costs and become productive earlier. Less costs and more output stand for quicker and higher return on investment. That is how you ultimately measure every project and your partners. There we come off very well.

### **Implementation – as soon as possible**

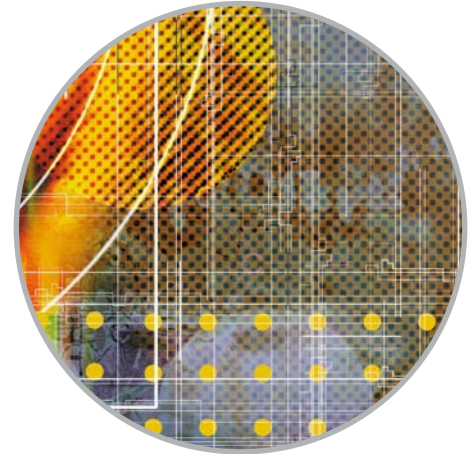
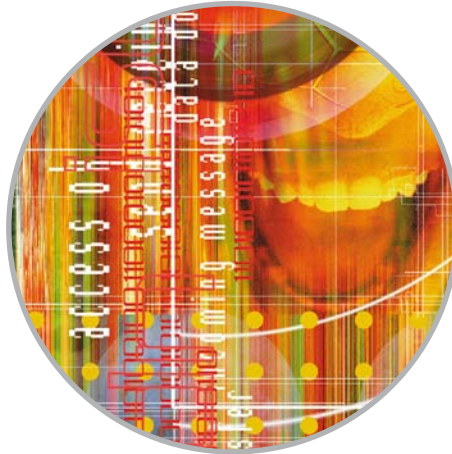
We want you to receive what you expect: quickly, reliably and in high quality. We guarantee for that. With our high experience from numerous successful projects we will implement your specifications and requirements in due time and according to your budget.

The flexibility of our Cont@xt® software enables us to implement slight adjustments, during or after the project – on the fly. Without time-consuming and expensive software release processes.

You will be amazed at how fast Information Technology projects can be.







### **Business Processes**

You want to shorten process times? You want more control and higher quality? Our workflow solutions embrace the whole process: from the collection of all information to the creation of complete contracts or business documents.

To support your business processes, our Cont@xt® software creates transparency in dealing with and collecting information. We have successfully implemented several lending processes and one application for sustainability research and company evaluation – on behalf of banks.

Further applications: a platform for the international certification of IT consult-

ants (for a software company) and a purchasing system for a dealer network operating throughout Germany (for a car manufacturer).

### **Online Surveys**

Whether questioning clients or staff, 360° feedback or supervisor evaluation, you need the results quickly and in high quality. From the consultation through implementation and execution to the analysis of your canvassing projects. We are your reliable full-service partner.

With the Cont@xt® licence and individual templates you are also able to create your own surveys: custom-made and professional.

### **Form solutions and e-government**

We offer eTax, electronic tax returns for natural and legal persons as well as dynamic form solutions, e. g. planning applications. The large number of Swiss cantons which use our products attest our quality and speed.

### **Many solutions – one goal**

Whether you want to optimize your workflow or receive a structured feedback from your clients, our solutions have one thing in common: They supply you with relevant information processed according to your needs. You define your objectives; we will enable you to achieve them efficiently.



**Make high demands on us**

We are committed to meeting our customers need, whatever they may be. We are only satisfied when you are satisfied.

We learn, think and develop, each and every day, to guarantee that this stays that way tomorrow.

**You can count on our expertise**

We are an international team of proven software specialists who also possess HSG management competence. People working for Information Factory are competent and dedicated acting in a customer and solution-oriented manner. You will feel our commitment, especially when business is not daily.

**Our experience is your security**

The experience we have gained from many successfully implemented projects over the years enables us to offer you binding information on project duration and costs. And we keep our promises – with certainty.

**Small and big**

Our company implements big projects without having to set up big organisations. This gives you the advantage of short information channels, assuring flexibility, promptness and a reliable contact person who is available for you every day.





# MILESTONES

**We are always looking for new challenges. Here you can see what we have achieved so far.**

## 1996

Foundation of Information Factory as a spin-off of the University of St. Gallen. Business idea for the foundation: the automation and dynamic sampling of information processes.

## 1997

At the CEBIT in Hannover we receive the technology location Switzerland innovation award for the successful conversion of research results into efficient, first-class data processing processes, e. g. for company planning projects.

## 1998

A Swiss Canton assigns us to develop a solution to download tax returns via the internet for the first time in Switzerland. 4 years later, after the legal framework requirements had been created, we also assisted the fully electronic submission with eTax.

## 1999

We build an expert system for the administration of personal injuries for insurance

companies. Now it is possible to assess complex disability and pension claims in a simple, fast and accurate way.

## 2000

On behalf of a software company we develop our first workflow application for the international execution of certifications for IT consultants.

## 2001

Information Factory is now also established in Nuremberg. We receive the first prize for the best business idea in Central Franconia in Germany's biggest start-up competition.

During the SYSTEMS in Munich we present the first Cont@xt® single-user version for the execution of online surveys for market research.

A re-insurance company decides to use Cont@xt® web based as feedback platform. In order to enable a high number of users, most of them untrained, to create and send out questionnaires, the work environment is adjusted to individual requirements. Thanks to the special template architect-

ure we can offer our clients fast, reliable and custom-made standard software with low parameterisation input.

For another cantonal tax office we develop eTax for natural and legal persons.

## 2002

Cont@xt® wins the evaluation at a major Swiss bank and replaces the existing survey software solution.

Compared to the year before we achieve an increase in turnover of 36%.

## 2003

We have successfully implemented more than 300 Cont@xt® online surveys.

We consistently advance the analysis functions regarding online surveys. Report creation now also as PDF – among others, for our 360° feedback surveys.

## 2004

Cont@xt®: Breakthrough as platform for form-based workflows. The software is also used more and more company-wide; by

different groups of users who conduct surveys and for different processes like creating customer profiles or interview guidelines.

By now we develop eight eTax solutions every year for cantonal tax offices. This makes us market leader in Switzerland.

For a major Swiss bank we create a workflow solution for lending processes with the rule of three, loan decision, creation of contract documents and audit in just three months.

For a car manufacturer we create sales procedures for their dealer network operation right across Germany.

## **2005**

A Swiss Canton purchases a Cont@xt® licence for internal surveys, training feedbacks and staff surveys.

A lending solution based on Cont@xt® at a major Swiss bank is expanded globally.

Compared to the year before we achieve an increase in turnover of more than 50%.

## **2006**

For the biggest Swiss cantonal bank we develop the sustainability research and company evaluation application with Cont@xt®.

First use of the workflow solution for lending in USA.

With Cont@xt® we create processes which are based on service-oriented architectures (SOA).

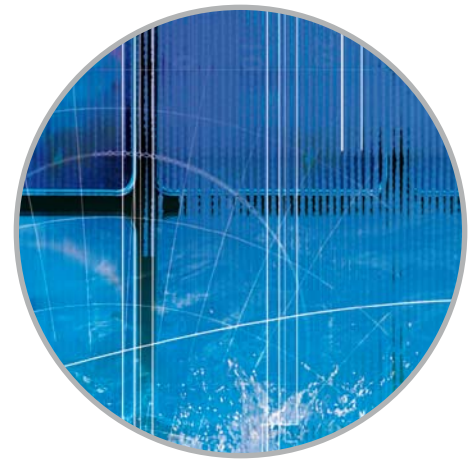
For all executives of a Swiss bank we implement a trilingual 360° feedback survey with individual and aggregated reports.

For a worldwide customer satisfaction survey we implement a PDF reporting module with management reports according to service and customer segments, regions and locations.

## **2007**

We were successful in continuing our growth. During the last two years our turnover has more than doubled.

In more than 800 online survey projects Cont@xt® has proved its value: with small and big numbers of participants, monolingual or multilingual surveys, simple or very complex questionnaire structures, single or multi-level survey processes, with standardized analysis or comprehensive PDF/Excel management report modules.







### Management-Team

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